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CAST
is our partner
for water safety
education.

#castinghope
for safer
swimmers
sooner.

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POOL SAFETY TIP:

ADULT SUPERVISION IS KEY TO KEEPING YOUR
CHILDREN SAFE AROUND WATER!
DESIGNATE A WATER GUARDIAN TO HAVE EYES
ON THE WATER AND CHILDREN AT ALL TIMES.





AT CAST WE PRACTICE SAFE ROUTINES.
PLEASE ENSURE YOUR CHILD SITS
BESIDE YOU, AWAY FROM THE WATER'S EDGE,
BEFORE AND AFTER LESSONS. YOUR INSTRUCTOR WILL
INVITE THEM TO COME INTO THE POOL WHEN
IT IS OFFICIALLY THEIR TURN TO SWIM.



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POOL SAFETY TIP:
CREATE A ROUTINE FOR
ENTERING THE POOL AREA &
WATER TOGETHER.



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POOL SAFETY TIP:
REMOVE ALL TOYS FROM
THE POOL AND POOL AREA WHEN
SWIM TIME IS OVER.

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WATER SAFETY TIP:
KEEP YOUR CHILD'S ARMS FREE
(TO FLOAT) BY USING A HOODED
PONCHO TOWEL OR A ROBE.



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WATER SAFETY TIP:

BE IN THE WATER WITH
YOUR CHILD AND ALWAYS STAY
WITHIN ARMS REACH.





WATER SAFETY TIP:
CHOOSE WATER TABLES, SPRINKLERS,
SPLASH PADS OR SLIP'N SLIDES WHEN
YOU HAVE TOO MANY NON-SWIMMERS
AND NOT ENOUGH ADULTS TO BE SAFE AT
THE POOL OR WHEN YOU CANNOT BE IN
THE WATER WITH YOUR CHILD.



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WATER SAFETY TIP:
IF A CHILD IS MISSING,
CHECK THE WATER FIRST!



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WATER SAFETY TIP:

POSTING ON SOCIAL MEDIA MIGHT ONLY
TAKE A MINUTE, BUT A CHILD CAN DROWN
IN HALF THAT TIME.
YOUR SWIM PHOTOS CAN WAIT.



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WEAR
BRIGHT
TO STAY IN SIGHT!





FLOATERS NOT FLOATIES!

THESE DEVICES ARE DESIGNED TO KEEP YOUR CHILD AFLOAT IN AN EMERGENCY.

THEY ARE NOT COAST GUARD APPROVED FOR USE IN A POOL OR AS LEARN TO SWIM DEVICES.

DO NOT USE THESE FOR PLAY TIME IN THE POOL.



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WHAT'S NEXT FOR MY CHILD... UNDER 2yrs

WE RECOMMEND THAT CHILDREN CONTINUE IN A SELF-RESCUE PROGRAM WITH REFRESHER COURSES AT THIS AGE. PLEASE BE SURE TO CONSULT WITH YOUR INSTRUCTOR ABOUT THE RECOMMENDED TIMING AND FREQUENCY OF REFRESHER LESSONS. PARTICIPATION IN OUTSIDE SWIM LESSONS AT THESE AGES WILL WEAKEN SELF-RESCUE SKILLS.



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WHAT'S NEXT FOR MY CHILD...2-4yrs



WE RECOMMEND THAT CHILDREN CONTINUE IN A SELF-RESCUE PROGRAM WITH REFRESHER COURSES AT THIS AGE. PLEASE BE SURE TO CONSULT WITH YOUR INSTRUCTOR ABOUT THE RECOMMENDED TIMING AND FREQUENCY OF REFRESHER LESSONS. PARTICIPATION IN OUTSIDE SWIM LESSONS AT THESE AGES WILL WEAKEN SELF-RESCUE SKILLS.



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WHAT'S NEXT FOR MY CHILD...5 yrs+

MANY SELF-RESCUE SKILLED STUDENTS WILL SHOW READINESS FOR OTHER SWIM LESSON TYPES AT AGE 5 OR 6. PLEASE DISCUSS YOUR CHILD'S READINESS FOR CONTINUING PROGRAMS WITH YOUR INSTRUCTOR. SELF-RESCUE STUDENTS ARE WELCOMED AND ENCOURAGED TO CONTINUE IN THEIR SWIM PROGRAM THROUGH AGE 6.

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Is your child tired of swimming and needing a break to relax?

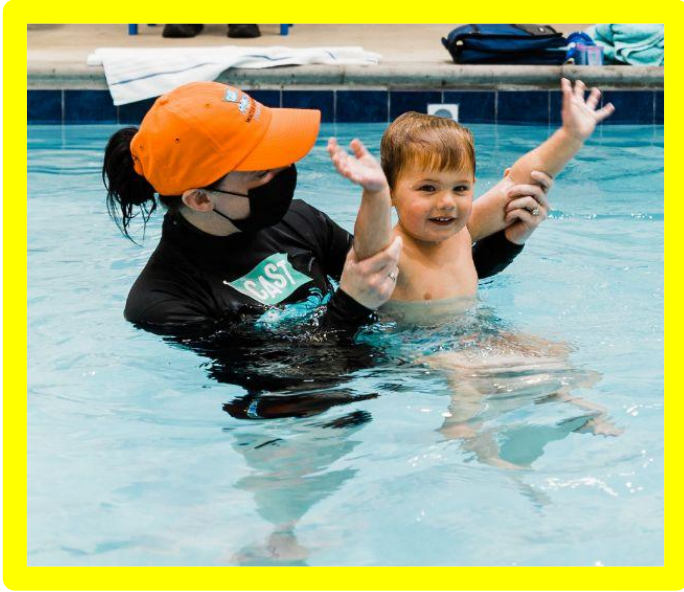
Less Safe



- THE FLOATS ON THE LEFT WILL PUT YOUR CHILD IN A VERTICAL (UNSAFE) POSITION
- THE FLOATS ON THE RIGHT HAVE A FLAT OR MESH BOTTOM (SAFER)
- ALWAYS BE WITHIN ARMS REACH OF YOUR CHILD EVEN WHILE USING A FLOATATION DEVICE

More Safe





YOUR COURAGE TO SHARE
OUR WORK
COULD SAVE A LIFE!

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PLEASE TAKE A FLYER
FOR YOUR COMMUNITY
BULLETIN BOARD TODAY!
SHARING OUR WORK
CAN SAVE A LIFE!



HANG THEM AT YOUR

- COFFEE SHOP
- LIBRARY
- VILLAGE HALL
- DAYCARE CENTER
- LOCAL BUSINESSES

